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Madrid's *Real Academia de Bellas Artes de San Fernando* was the venue for the International Museography Conference organized by the League of Nations in 1934. Taking its cue from the 1934 Conference, this International Museography Congress aims to offer a debating forum for museology and museum-architecture professionals and present their views on museum trends and future prospects.

The 1934 Conference, considered to be the first ever international meeting of museography professionals, was a watershed moment in museum debate in the first half of the twentieth century. Today's take on museum trends will help to revive this international reflection and bring out today's achievements while also highlighting museum-management problems that we are still contending with.

The International Museography Congress aims to render a homage to the professionals that met up on that previous occasion and also offer a framework for reflection and analysis on museum and museum-architecture issues from that earlier date right up to our day. The Congress has been broken down into three theme-based days to analyse, firstly, the historical and cultural context of the encounter brokered by the League of Nations, secondly, the evolution of museography and museum architecture from the early twentieth century and, thirdly, a rereading of the minutes of the International Museography Conference of 1934 from today's analytical viewpoint. A closing session will also deal with the museum outlook vis-à-vis the new challenges posed by the twenty-first century.

The Congress is geared towards museum professionals, architects, curators, researchers and postgrad students and, in general, other stakeholders in the fields of museography and museum architecture.

## International Museography Congress

The International Museum Conference of 1934,  
in perspective

Auditorium (Salón de actos) of the  
*Real Academia de Bellas Artes de San Fernando*  
Alcalá 13, Madrid  
21, 22 and 23 November 2016  
[www.rabasf.com](http://www.rabasf.com)

### ORGANISATION

*Real Academia de Bellas Artes de San Fernando*

### COLLABORATING BODIES

Ministry of Education, Culture and Sport | State Secretariat of Culture  
ICOM Spain  
SU+MA Research Group (University+Museum)), UCM  
AECID | Ministry of Foreign Affairs and Cooperation

### DIRECTORS

José María Luzón Nogué, *Real Academia de Bellas Artes de San Fernando*  
Alicia Herrero Delavenay, *Museo Nacional de Artes Decorativas*  
Carmen Sanz Díaz, *Museo Cerralbo*

### ENROLMENT

Enrolment dates: 19 September to 11 November 2016  
Limited places | Single fee: €50.  
Enrolment form and conditions:  
[www.realacademiabellasartessanfernando.com](http://www.realacademiabellasartessanfernando.com)



Real Academia  
de Bellas Artes  
de San Fernando  
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SECRETARÍA DE ESTADO  
DE CULTURA



Session of the International Museum Conference of 1934 in the auditorium of the Real Academia (detail), Archivo ABC, Madrid

## INTERNATIONAL MUSEOGRAPHY CONGRESS

*The International Museum Conference  
of 1934, in perspective*

Real Academia de Bellas Artes de San Fernando  
Alcalá, 13 Madrid  
21-23 November 2016  
[www.rabasf.com](http://www.rabasf.com)

**1934: Historical and cultural context**

9.00 Reception and recording of accreditation.

10.00 Presentation of the Congress.

Ministry of Education, Culture and Sport / Real Academia de Bellas Artes de San Fernando / ICOM Spain.

10.30 *The Real Academia de Bellas Artes de San Fernando as venue for the Museum Conference of Madrid.* **José María Luzón**, Academician in charge of the Museum of Real Academia de Bellas Artes de San Fernando.

11.00 Coffee break.

11.30 *Museology at the beginning of the twentieth century: the concept of museum and the organisation of the institution. A reference to the context of the International Museum Conference of 1934.* **François Mairesse**, Sorbonne University.

12.00 *The programming and organisation of the International Museum Conference of 1934 and remembrance thereof in 2016.* **Alicia Herrero Delavenay**, Museo Nacional de Artes Decorativas / **Carmen Sanz Díaz**, Museo Cerralbo.

12.30 *Contents and working methodology of the International Museum Conference of 1934.* **Antonio García Bascón**, museum curator, Regional Council of Andalusia (Junta de Andalucía).

13.00 Panel discussion. *Major figures in the 1934 Conference*

**Taco Dibbits**, Director of Amsterdam's Rijksmuseum (remembering Schmidt-Degener) / **Bill Sherman**, Director of Research and Collections at the Victoria and Albert Museum (remembering Sir E. Maclagan) / **Miguel Zugaza**, Director of the Museo Nacional del Prado (remembering Sánchez Cantón) / **Luis Grau**, Director of León Museum, President of ICOM-CE (remembering Foudoukidis) / **Sofía Rodríguez Bernis**, Director of the Museo Nacional de Artes Decorativas (remembering José Ferrandis) / **Andrés Carretero**, Director of the Museo Arqueológico Nacional (National Archaeological Museum) (remembering Francisco Álvarez Ossorio) / **María Bolaños**, Director of the Museo Nacional de Escultura (National Sculpture Museum) (remembering Ricardo de Orueta).

Moderator: **Miguel Ángel Recio**, Director General of Fine Arts and Cultural Assets and of Archives and Libraries.

Questions from the floor and open debate with panel speakers.

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16.00 *Politics and museums between 1900 and 1939, a worldwide view.* **María Dolores Jiménez Blanco**, Universidad Complutense de Madrid.

16.30 *The Republican Directorate General of Fine Arts and Museums.*

**Miguel Cabañas Bravo**, Consejo Superior de Investigaciones Científicas (Higher Council of Scientific Research).

17.00 *Spain in 1934. An unstable socio-political situation: key historical events.*

**Antonio López Vega**, Universidad Complutense de Madrid.

18.30 *Reception and technical visit to the Museo Arqueológico Nacional.*

**Evolution of twentieth-century museography and museum architecture**

9.00 *Benchmark museography of the first half of the twentieth century.* **Domini-que Poulot**, Sorbonne University, Université de Montréal, Quebec.

9.30 *Museum architecture in the interwar period. New architectural language for new uses.* **Alfonso Muñoz Cosme**, Subdirector General of the Instituto del Patrimonio Cultural de España (Institute of Cultural Heritage of Spain).

10.00 *Architectural museum projects under the 2nd Spanish Republic.* **M<sup>a</sup>. Ángeles Layuno**, Architecture School, Universidad de Alcalá.

10.30 *Museum architecture from the last third of the twentieth century to date.* **Manuel Blanco Lage**, architect, ETSAM-Universidad Politécnica de Madrid.

11.00 Coffee break.

11.30 *Museum communiques c. 1930.* Presentation and moderation: **Javier Arnaldo**, Universidad Complutense de Madrid [in collaboration with the Grupo de Investigación SU+MA (Universidad+Museo), UCM].

11.45-12.30 *The ambulatory museum of the pedagogic missions,* **Carmen Rodríguez Fernández-Salguero** / *Public policies in the Prado Museum, brought in by José Villegas and Aureliano de Beruete y Moret,* **Rocio Álvaro Sánchez** / *The Free Education Institution (Institución Libre de Enseñanza: ILE) and the museum: the Museo Pedagógico Nacional (National Pedagogic Museum),* **Javier Mateo de Castro**.

12.30-13.00 *Latin-American presence in the International Institute of Intellectual Cooperation during IMO congresses,* **Ariadna Ruiz Gómez** / *The wake of the Universal Exhibitions in museum holdings in the first third of the twentieth century,* **Irene López Arnáiz**.

13.00-13.30 *H. P. Berlage's contribution to museum architecture.* *La Hague's Gemeentemuseum 1931-35,* **Arturo Tomillo Castillo** / *The activity of the architect Pedro Muguruza in museums of the 1930s,* **Carlota Bustos**.

13.30 Panel discussion. *Museums and the media. From the newspaper archive to today.* **Santos M. Mateos**, Universidad de Vic / **Teresa Sesé**, La Vanguardia / **Iker Seisdedos**, El País / **Federico Ayala**, ABC. Moderator: **Jesús García Calero**, ABC.

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16.00 *New museum proposals: The Museo de Colecciones Reales.* **José Luis Díez**, Director of the Colecciones Reales, Patrimonio Nacional.

16.30 Panel discussion. *Evolution of museum architecture and museography: the C20th to C21st panorama.*

**Juan Navarro Baldeweg**, architect, Real Academia de Bellas Artes de San Fernando / **Luis Fernández-Galiano**, architect, Real Academia de Bellas Artes de San Fernando / **Emilio Tuñón**, architect / **Antonio Cruz**, architect, Cruz y Ortiz / **Fuentsanta Nieto**, architect, Nieto y Sobejano / **Jesús Moreno**, architect, Moreno & Asociados.

Moderator: **Fernando de Terán**, Director of the Real Academia de Bellas Artes.

Questions from the floor and open debate with panel speakers.

**Rereading of the minutes of the International Museography Conference of 1934: analysis of historical inputs and current perspective**

9.00 *The museum architecture programme. Main principles.* **Jean Hilgersom**, President of ICAMT (International Committee for Architecture and Museum Techniques, ICOM).

9.30 *Fitting out of museums. Exhibition rooms and premises open to the public. Services and equipment.* **Carlos Baztán**, architect.

10.00 *Natural and artificial lighting. Fitting out and ventilation of museums.* **Juan Antonio Herráez**, Instituto del Patrimonio Cultural de España.

10.30 *Adaptation of ancient monuments and other buildings of museum use.* **Victor Cagaeo**, Museo Nacional del Prado.

11.00 Coffee break.

11.30 *Bringing out the value of works of art. Main principles.* **Massimo Osanna**, Naples University, Director of Soprintendenza Pompei.

12.00 *Permanent exhibitions and temporary exhibitions. Exhibition equipment. Presentation of the holdings.* **Juan Pablo Rodríguez Frade**, architect.

12.30 *Organisation of depots, stores and study collections.* **Gaël de Guichen**, ICCROM, Rome.

13.00 *Problems caused by the growth of collections. Particular problems posed by sculpture holdings.* **Claudia Valeri**, Musei Vaticani.

13.30 *Particular problems posed by industrial and decorative art collections.* **Isabel Rodríguez Marco**, Museo Nacional de Artes Decorativas.

14.00 *Particular problems posed by prehistoric collections. In memoriam of Lajos Marton.* **Szilvia Fábíán**, Hungarian National Museum.

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16.00 *Particular problems posed by popular-art and ethnographic collections.* **Sylvia Wackernagel**, Silesian Museum of Görlitz, Secretary of ICOM's International Committee for Museum Ethnography (ICME).

16.30 *Particular problems posed by medal and coin collections.* **Rafael Feria**, Director of the Museo Casa de la Moneda de Madrid.

17.00 *Particular problems posed by graphic art collections.* **Isabel Ortega**, Biblioteca Nacional de España (National Library of Spain).

17.30 Closing session.

*Assessment of the knock-on effects of the International Museum Conference on museum planning and museum architecture.* **Jean Hilgersom**, President of ICAMT, ICOM.

18.00 *Conclusions and debate.*

**José María Luzón**, Academician in charge of the Museum of Real Academia de Bellas Artes de San Fernando / **Miguel González Suela**, Subdirector General of State Museums / **Luis Grau**, President of ICOM Spain.

19.00 *Visit to the Real Academia de Bellas Artes de San Fernando.*

20.00 *Leave-taking.*